Brainerd Public Schools
Independent School District #181
2013 Strategic Plan

District Vision

Brainerd Public Schools, in partnership with our community, will ensure our students achieve their individual potential by providing the highest-quality programs & resources to prepare them for the ever-changing global society.

STAFF QUALITY

We will systematically attract, develop, & retain quality teachers, leaders, & employees for the support of all learners.

Goal 1A: All certified staff will participate in an appraisal process with the building administrator once every three years beginning in the 2011 - 2012 school year.

Goal 1B: District administration will develop & implement a standardized best practice screening & selection model by spring 2013.

Goal 1C: We will define staff development priorities aligned with district & site goals, & provide resources for those priorities.

Goal 1D: We will develop and implement an evaluation system for all non-certified staff by January 2013.

STAKEHOLDER RELATIONSHIPS

We will develop stronger communication, engagement, & relationships with students, parents, staff, & community.

Goal 2A: We will develop a one-year Communication Action Plan by June 30, 2011 which clearly assigns expected communication roles and tasks.

Goal 2B: All ISD #181 employees understand, demonstrate, & value the importance of their roles in the schools & in the community.

Goal 2C: District leadership will draft and discuss a 10 year Capital Projects list by March 30, 2011 to inform District and community stakeholders of future capital needs.